

Errors on our site?

Why do we use -ize?

Words or figures?

If you find an error on our site

If you find a blunder on our site, please don't keep it to yourself! Let us know and we'll correct it.

So, whether an apostrophe's wrong or you notice a Miss Pelling, a spurious capital letTer, an otiose extra word word reiterated time and time again, or a factual terror, tell us by emailing mail@clearest.co.uk.

Our spelling choices

We spell words like **recognize**, **organize**, **sympathize** and **utilize** with a 'z'.

This is the first spelling given in British dictionaries (like those from Oxford University Press) for words derived from the Greek zeta root – it's not necessarily the American spelling!

If you prefer to use 's' in your own writing, this will never be wrong except in **capsize**.

When we're editing our customers' writing, we follow their preference – which in the UK is usually **-ise**.

Our use of words and figures for numbers

In narrative text, we follow the conventional style of putting numbers **one** to **nine** in words and 10+ in figures. We've tried the all-figures style but it seems to create just as many anomalies.

For more on this, please see the Plain Language Commission Style Guide, under 'Publications'.